

# Vélo SOUTH

**NEW CYCLING EVENT IN WEST SUSSEX**

# SHOWCASING WEST SUSSEX AT ITS BEST



On **Sunday 23 September 2018**, we're asking for your support in hosting Vélo South, a major new 100 mile closed-road cycling event that will welcome cyclists of all abilities to West Sussex.

This is a hugely exciting event for the county and there are countless ways you can get involved, enjoy a great day out and make the most of the celebratory atmosphere throughout the region.

With the first riders departing at 07:00 from Goodwood Motor Circuit and the last riders returning across the finish line at 18:00 it's set to be a special day across the county.

In return for your support, we're bringing significant additional revenue to West Sussex and are hoping to raise substantial amounts for both local and national charities.

In order to deliver this event safely, we've taken the decision with West Sussex County Council to keep motorists and cyclists separate, so **some roads within the county will be closed during the day.**

**We want to work closely with you to help you benefit from the event.**

# JOIN IN THE FUN



## SPECTATE

Line the streets in support of the riders and give them a royal welcome to your town or village! Check in with your local and enjoy the spectacle!



## VOLUNTEER

An event of this scale wouldn't be possible without an army of amazing volunteers. There are countless ways to help and we would love your support!



## TAKE PART

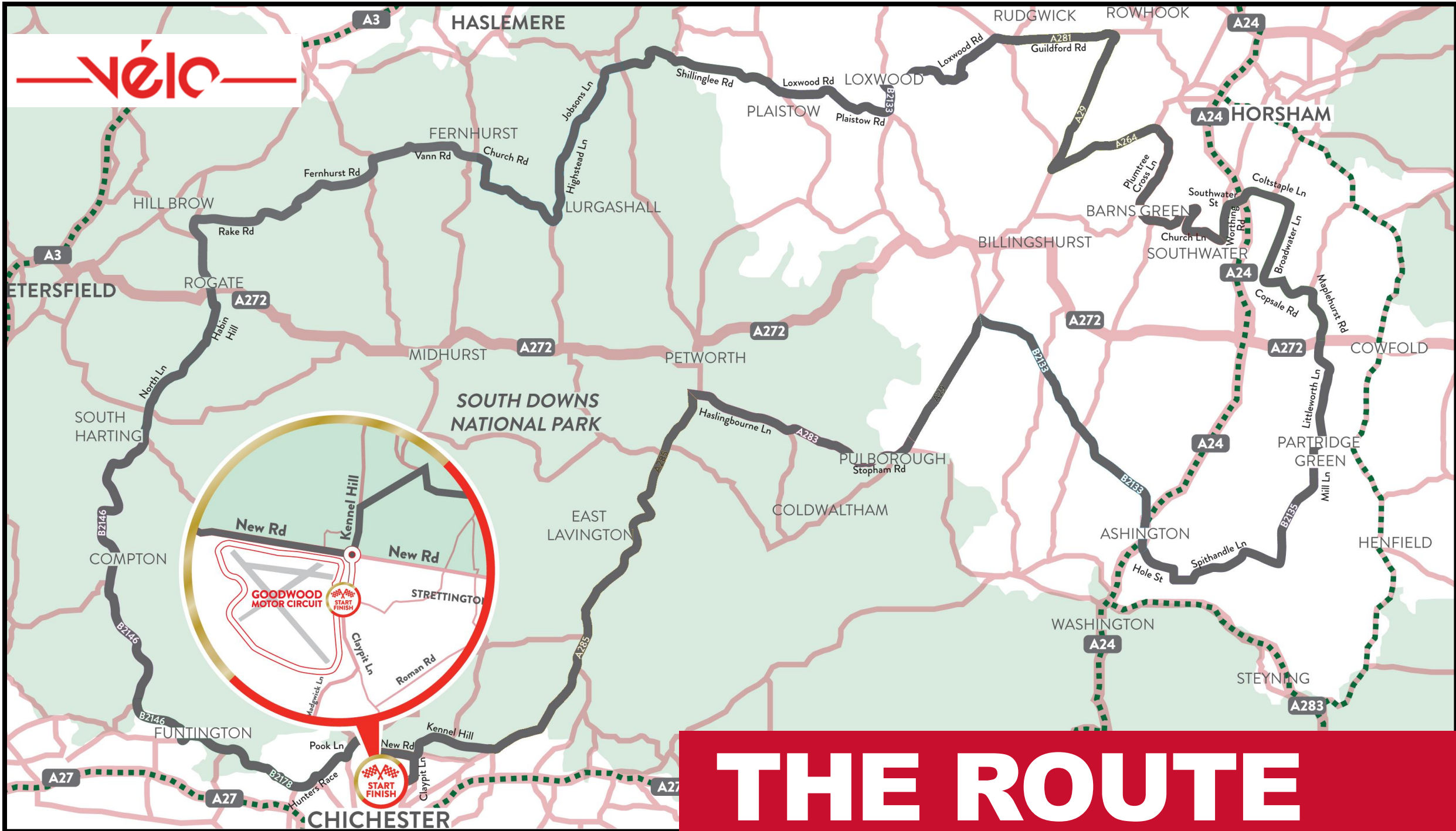
If you'd like to try your hand at cycling and want to have a go at riding 100 miles, we have reserved places for residents to join in!



## GET INVOLVED

If you are a West Sussex based business or have a great community idea, we encourage you to play host and get involved with this event. Please get in touch and we'll do all we can to help give it lift off!





# THE ROUTE

## CLOSURE KEY

- 06:00 – 11:00
- 06:15 – 11:45
- 08:00 – 15:15
- 08:00 – 16:00
- 08:15 – 16:45
- 08:30 – 17:30
- 08:45 – 17:45
- 09:15 – 18:30



# NORTH CHICHESTER

# COMMUNICATIONS



The key objective for us is to ensure everyone on or near the route knows all about event and where relevant, works closely with us to minimise any inconvenience created.

Our communications plan incorporates the following:

- Parish Council Engagement
- Business and Resident Letter Drops (for all postcodes in Chichester and Horsham district)
- Local media publications (in local press and county/district magazines)
- Dialogue with Key organisations (NFU, CLA, NHS, county sports leagues, etc)
- **Vélo South Roadshow** (details of which have been shared with all Parishes and Councils)
- Full-time dedicated event communications team



# VELO SOUTH ROADSHOW



## WHEN & WHERE

### WEEK 1: 11-14 JUNE

#### **MON 11 JUNE**

- Day Location: The Swan Inn Pub, Fittleworth | 11:00 – 16:00
- Evening Location: Duncton Village Hall | 18:00 – 20:00

#### **TUES 12 JUNE**

- Day Location: The Queens Head Pub | 11:00 – 16:00.
- Evening Location: Barns Green Village Hall | 17:00 – 20:00

#### **WEDS 13 JUNE**

- Day Location: The White Hart Pub, Harting | 11:00 – 16:00.
- Evening Location: Rogate Village Hall | 17:00 - 20:00

#### **THURS 14 JUNE**

- Day Location: The Onslow Arms Pub | 11:00 – 16:00.
- Evening Location: Loxwood North Hall | 17:00 - 20:00

### WEEK 2: 20-22 JUNE

#### **WED 20 JUNE**

- Day Location: The Red Lion Pub | 11:00 – 16:00.
- Evening Location: Fernhurst Village Hall | 17:00 - 20:00

#### **THURS 21 JUNE**

- Day Location: The Royal Oak Pub | 11:00 – 16:00.
- Evening Location: Lavant Memorial Hall | 17:00 - 20:00

#### **FRI 22 JUNE**

- Day Location: The Green Man Pub | 11:30 – 15:30.
- Evening Location: Partridge Green Village Hall | 17:00 – 20:00

# FAQ's



During the communications process, which began in February, we have received approximately 300 emails and 50 voicemails.

## 6 Common Themes:

- **Emergency Access**

Access for emergency vehicles will not be hindered during the event. This includes veterinary services.

- **Road Closure Timings**

The timings of the road closures have now been published and are available to all. We advise people to plan ahead of the event any consider the timing of any key journeys that must take place on that day.

- **Pedestrian Access**

Access by foot is not restricted during the event. We advise that anyone travelling on a closed road takes extra care when crossing for their own and the rider's safety.

- **Business Access**

We are advising all businesses to plan ahead for the day and ensure that disruption is limited. We are available to help you plan and discuss any specific access needs.



# FAQ's



## Common Themes (continued):

- **Community Welfare**

We are working with the County Council to reach out to care providers. We are working with them to ensure that journeys and shift times are planned ahead of the event. This includes private and voluntary carers.

- **Public Transport**

Bus: We have now met with all major bus suppliers. Only 6 routes will be affected across the entire 100 miles and we are working with these companies to formulate a plan to maintain the best possible services.

Rail: We are also working with Railway companies to ensure that planned works are not scheduled for the event day. This will ensure that the railway can be utilised and no bus replacement services are scheduled.

# BENEFITS



We understand that an event of this scale brings with it a degree of inconvenience, however the reason the event has been supported by West Sussex County Council, Chichester District Council & Horsham District Council is that major events also bring many benefits to the region:

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**ECONOMIC**

**CHARITY**

**HEALTH & WELLBEING**

**PROFILE**

**COMMUNITY**

# OUR CONTACT DETAILS



**[www.velosouth.com](http://www.velosouth.com)**



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# THANK YOU

**We welcome your questions**

—vélo—  
SOUTH